

2024 PORT ST. JOHN CHRISTMAS PARADE



Dear Neighbor,

This letter is to invite your organization to participate in the 35th annual Port St. John Christmas parade. The parade will take place on December 21, 2024, 11 AM, in Port St. John. The parade route will be approximately 1.2 miles long and the estimated time will be 45 minutes for each float/group to travel the route. We are hoping for 85-100 participants. Please send your entry in early.

The theme of this year's parade will be "The Wonder Of Christmas Morning." Floats and decorations should be planned toward the theme. All entries will be judged and plaques awarded. Categories include Theme, Christmas Spirit, Creativity, Marching Musical and Marching Non-Musical

NO FLOAT MAY FEATURE A LIVE SANTA CLAUS. Young children don't understand why there are 40 Santas in a parade. We have Santa on his float at the end of parade.

CANDY MAY NOT BE THROWN FROM THE FLOATS OR VEHICLES for everyone's safety. Thrown candy ricochets and small children chase it blindly into the street where they might be hit by the next vehicle. If you want to hand out candy, please be sure to have walkers accompany your float.

The entry fee is \$30 for any entry which advertises a business. The fee does not go up if there are multiple businesses on the same entry. Non-profit community support groups and public schools are \$15, unless they display banners and logos for a business on their float or vehicle(s).

Call us to find out how to get your name on the parade shirts! Your business name will be added to all the Parade T-shirts, staff and public, for a minimum donation of \$100.

If there are noise considerations for your entry, please let us know immediately. We will try to spread out the bands and musical participants if possible. If you have noise sensitive problems, (horses, monitoring devices, etc.), please let us know **AS SOON AS POSSIBLE!**

Our mailing/contact list is a year old now. We would appreciate you letting us know of any contact, address, email or phone changes. We will be sending updates to all organizations and clubs who send an entry.

Any questions, problems or needs should be directed to Jeremy Higginbotham 321-576-2818 or Jhigginbotham@orionconnectivity.com, or Randy Rodriguez at 321-633-7499 or happenings1@bellsouth.net,. We're looking forward to seeing you again! - *Jeremy and Randy*

Port St. John Christmas Parade Entry Form

NAME OF GROUP: _____

CONTACT NAME: _____

CONTACT PHONE: _____

EMAIL: _____

CONTACT ADDRESS: _____

Are you having music? Y N Type of music: Band, Caroling Other _____

Music Volume: Loud Moderate Soft

Do you have animals? Y N Type & number: _____

Approximate number of marchers (include moms, coaches, etc.): _____

Number and type of vehicles (include follow vehicles): _____

Include or attach a description of your entry for the Parade Announcer.

Return to: HAPPENINGS, 4742 Brookhaven St., Port St. John, FL 32927

The Wonder of



Christmas Morning

PORT ST. JOHN CHRISTMAS PARADE



Dear Community Minded Business Owner, This letter is to ask if your organization will participate in donating to the 35th annual Port St. John Christmas Parade. The theme of this year's parade will be "The Wonder Of Christmas Morning." The parade will take place on December 21, 2024, at 11 AM, on Fay Blvd. in Port St. John.

We are planning for 70-80 entries and 15,000+ spectators. We are trying to raise funds to offset our costs by asking for donations and returning some good will advertising to our friends.

For a donation of \$100 or more - Silver Sponsor - your organization's name will appear in text on the back of all parade shirts sold to the public and worn by the Parade staff. The larger the donation, the larger the print and closer to the top your name will go.

For Gold Sponsors - \$250 or more - your company logo will be printed on the back of all parade shirts sold to the public and worn by the Parade staff and you receive 2 parade shirts.

For Platinum Sponsors - \$500 or more - your company logo will be printed on the back of all parade shirts sold to the public and worn by the Parade staff. You will be included in all advertising for the parade and you receive 4 parade shirts.

Please send your donation to HAPPENINGS, 4742 Brookhaven St., Port St. John, FL, 32927. Your donation needs to be received by November 24th to be placed on the T-shirts.

We are also offering the Parade T-shirts for sale this year. The cost is \$12 per shirt and must be paid in advance of ordering. The final order date is November 30, 2023. All shirts will be red.

If you can't commit at this time, any donation to offset the cost of insurance, Challenger 7 use, permits, Deputies, the judges stand, printing, signs, barricades, etc., would be appreciated. Any questions, suggestions, problems, or needs should be directed to Jeremy Higginbotham at 321-576-2818, or Randy Rodriguez at HAPPENINGS, 321-633-7499.

And I hope you will consider placing an entry in the parade to show your community support. The parade entry form is on the HAPPENINGS website, www.happenings.net (or included).

Sincerely,

Jeremy Higginbotham and Randy Rodriguez

Parade Coordinators